

Electrical Product Safety Conference - *Back to Basics* - Thursday 16 October - The Mermaid, London

09.00 Registration and networking breakfast

09.45 Welcome and opening remarks

Susannah Streeter, Broadcaster and Analyst & Lesley Rudd, Chief Executive, Electrical Safety First

10:00 Opening keynote

Justin Madders, Minister for Consumers and Small Business

10:10 Safer products – legislative update and EU comparison

Q&A with OPSS and EU Commission: What's changing, what's coming, and how the UK stacks up globally. Find out about upcoming safety plans covering e-mobility, AI, e-commerce, enforcement, and more..

Moderator: Martyn Allen, Technical Advisor, Electrical Safety First

Graham Russell, CEO, Office for Product Safety and Standards

Eva Sinkovic, Deputy Head of Unit - Product Safety and Rapid Alert System, Directorate-General for Justice and Consumers of the European Commission

10:40 E-micromobility challenges and best practice

A deep dive into safety solutions, tackling growing issues, with a spotlight on delivery riders in the gig economy.

Moderator: Tatianna Rodrigues, Research and Outreach Officer, Electrical Safety First

Nicola Christie, Professor of Transport Safety, UCL

David McKnight, Head of Partnerships, UL Standards and Engagement

Phillip Darnton, Chair, Bicycle Association

Marcia Nightingale, Deputy Director, Products and Sector Regulation, OPSS

11.35 – Break

12:05 Getting the basics right

Bite-sized expert sessions on: SMEs and PAS7050, product safety qualifications, global brands face challenges too, common design and supply chain mistakes, as well as how to ensure effective recalls.

Moderator: Luke Osborne, Technical Director, Electrical Safety First

Geraldine Cosh, Director, Geraldine Cosh Consulting Ltd

John McNulty, Director of Product Safety and Compliance Engineering, Consumer Hardware Division, Google

Farah Ahmed, Principal Consultant, Materials & Corrosion Engineering, Exponent

Mark Buckingham, Product Recall Consultant, Sedgwick

13:00 Safety innovation award

Led by Host and Sharni Keating, Research and Outreach Officer, Electrical Safety First Presented by UL.

13:15 Lunch

14:15 Data and partnerships for advocacy

How smarter policy making and advocacy can be achieved through data insights and effective collaboration.

Moderator: Samuel Terry, Research and Outreach Manager, Electrical Safety First

Dr George Borlase, Senior Vice President, Standards Development, UL Standards & Engagement

Tara Joe, Policy and Public Affairs Manager, Electrical Safety First

14.40 Break

15:10 Emerging issues – what's next?

Speakers against the clock on: AI-driven safer shopping, installation & product safety alignment, safe reuse/repair and empowering consumers.

Moderator: Karter Kane, Policy and Public Affairs Advisor, Electrical Safety First

Louise Baxter, CEO, National Independent Consumer Organisation

Tom Bell, UK Country Lead, Customer Trust and External Relations, Amazon

Yselkla Farmer, CEO, BEAMA

Fiona Dear, Co-Director, Restart Project

15.40 Summary and closing remarks

15.55 Close and drinks reception

