Electrical Product Safety Conference - *Back to Basics* - *Thursday 16 October - The Mermaid, London*

09.00 Registration and networking breakfast

09.45 Welcome and opening remarks
Susannah Streeter, Broadcaster and Analyst & Lesley Rudd, Chief Executive, Electrical Safety First

10:00 Opening keynote
Kate Dearden, Minister for Employment Rights and Consumer Protection

10:05 Safer products – legislative update and EU comparison
Q&A with OPSS and EU Commission: What's changing, what's coming, and how the UK stacks up globally. Find out about upcoming safety plans covering e-mobility, AI, e-commerce, enforcement, and more..
Moderator: Martyn Allen, Advisor, Electrical Safety First
Graham Russell, Chief Executive Officer, Office for Product Safety and Standards
Eva Sinkovic, Deputy Head of Unit - Product Safety and Rapid Alert System, Directorate-General for Justice and Consumers of the European Commission

10:35 E-micromobility challenges and best practice
A deep dive into safety solutions, tackling growing issues, with a spotlight on delivery riders in the gig economy.
Moderator: Tatianna Rodrigues, Research and Outreach Officer, Electrical Safety First
Nicola Christie, Professor of Transport Safety, UCL
Phillip Darnton, Chair, Bicycle Association
Marcia Nightingale, Deputy Director, Products and Sector Regulation, OPSS
David McKnight, Head of Partnerships, UL Standards and Engagement

11.30 – Break

12:05 Getting the basics right
Bite-sized expert sessions on: SMEs and PAS7050, product safety qualifications, global brands face challenges too, common design and supply chain mistakes, as well as how to ensure effective recalls.
Moderator: Luke Osborne, Technical Director, Electrical Safety First
Geraldine Cosh, Director, Geraldine Cosh Consulting Ltd
John McNulty, Director of Product Safety and Compliance Engineering, Consumer Hardware Division, Google
Farah Ahmed, Principal Consultant, Materials & Corrosion Engineering, Exponent
Mark Buckingham, Product Recall Consultant, Sedgwick

13:00 Safety innovation award
Led by Host and Sharni Keating, Research and Outreach Officer, Electrical Safety First Presented by UL.

13:15 Lunch

14:15 Data and partnerships for advocacy
How smarter policy making and advocacy can be achieved through data insights and effective collaboration.
Moderator: Samuel Terry, Research and Outreach Manager, Electrical Safety First
Dr George Borlase, Senior Vice President, Standards Development, UL Standards & Engagement
Tara Joe, Policy and Public Affairs Manager, Electrical Safety First

14.40 Break

15:10 Emerging issues – what's next?
Speakers against the clock on: AI-driven safer shopping, installation & product safety alignment, safe reuse/repair and empowering consumers.
Moderator: Karter Kane, Policy and Public Affairs Advisor, Electrical Safety First
Louise Baxter, Chief Executive Officer, National Independent Consumer Organisation
Dr Tom Bell, UK Country Lead, Customer Trust and External Relations, Amazon
Yselkla Farmer, Chief Executive Officer, BEAMA
Fiona Dear, Co-Director, Restart Project

15.40 Summary and closing remarks

15.55 Close and drinks reception

UL Standards & Engagement